



2011 What Any Proactive PGA Professional Can Do

1. Complete the **PGA Professional Report**
 - a. Special emphasis on rounds/revenue generation and customer service
2. Prepare **2011 Business Plan** detailing strategy to increase rounds/revenue and customer service and how that will positively affect bottom line.
3. Review **CareerLinks Profile**
4. Update **resume**
5. Complete **2011 Compensation Survey**
6. Contact **Employment Consultant** re:
 - a. CareerLinks Profile
 - b. Reviewing resume
 - c. Short and long-term career strategy
 - d. Employment Services tools available to PGA members
7. **Review PGA Best Practices**
8. Communicate with employer/supervisor more. Understand their stressors and goals.
9. Communicate with customers more
10. Remain positive
11. Be visible
12. Seek more responsibility
13. Prepare contingency plan anticipating budget cuts
14. Publicize new education and newly acquired skills and how they will benefit employer